World's Finest Low Input Genetics is more than just an idle claim.

Our mission to produce the BEST is not restricted by silly breed association rules or outdated conventional thinking. We will use ANY genetic material that offers the possibility of improving overall performance of our cattle in the real world of grass and forage based systems.

Any means ANY. We have utilized genetic material from 4 distinct species as well as many diverse cattle breeds in our quest to develop the very best.

The core of our genetic power system is the combination of bison and bovine genetics. The American Bison is the world's greatest grazing animal. Through thousands of years of natural selection the American Bison has emerged as the most efficient convertor of grasses and forages to meat.

The real question is...........

Why would you not utilize these genetics to more efficiently produce beef?