

POWERbred NOT PUREbred.

For us it is more important to combine genetics that result in great real world forage based performance than it is to have a pretty registration paper declaring the "purity" of a specific animal.

The power in our genetics is based on the DNA that causes certain animals to be superior for specific production traits. This superiority is developed and selected via a low input natural system of grazing and forages. With enough high energy grain, almost any animal will perform in terms of growth and added condition. Only genetically superior animals can offer this performance under real world low input forage conditions.